

HEC Lausanne
Bachelor courses taught in English
Spring 2024

Course Title	ECTS	Hours / week	Professors	Programs
Microeconomic analysis / Analyse économique : microéconomie	6	4	Bruhin Adrian ; Montez Joao	2 nd year
Business Intelligence and Analytics et exercices	4.5	4	Vlachos Michalis ; Orso Samuel	Management
Communication et Leadership	4.5	4	Jost Matthieu ; Tilston Otilie	2 nd year
Consumer Behavior (BScM)	6	4	Petersen Francine	Management
Corporate Sustainability: The Environmental Perspective	3	2	Ionescu Aileen	Management
Entrepreneurial finance and the new venture funding process	6	4	Petty Jeffrey	Management
Financial Markets	6	4	Celentano Francesco	Management; Economics
Operation Management / Gestion des opérations	3	2	Lurkin Virginie	2 nd year
Innovation for Happiness	3	2	Leclerc Fabrice	Management; Economics
Integrated Marketing Communication	3	2	Schlager Tobias	Management
International Money and Finance	6	4	Bacchetta Philippe ; Davenport Margaret	Management; Economics
International Trade and European Integration	6	4	Milet Emmanuel ; Brühlhart Marius	Economics
Introduction to Financial Statement Analysis and Reporting	3	2	Markarian Garen	Management; Economics
Introduction to Bargaining and Negotiations	3	2	Efferson Charles	Management
Judgment and Decision Making	3	2	Hoffrage Ulrich	Management
Market Design and the Economics of Asymmetric Information	6	4	Hakimov Rustamdjan; Santos Pinto Luís	Economics
Marketing Research	6	4	Czellar Sandor	Management
Monetary theory and policy	6	4	Benigno Gianluca	Economics
*Musical theory and creativity (EPFL)	3	2	Rohrmeier M.	Management; Economics

To consult timetables and syllabus: [HEC Bachelor timetables](#)

* **Registration for these EPFL courses must be made between Monday February 19 and Friday March 1st noon via the registration platform.**

Some courses may overlap or be limited to a maximum number of students, please check the syllabus.

Students must register to all courses taken (including seminar, course without exam, written work, written or oral exam, ENEP, etc.). This list is subject to changes.

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Organization and markets	3	2	Zanarone G.	Management; Economics
Practical Operation Management	6	4	Hameri Ari-Pekka	Management
Principles of finance and exercices / Principes de finance et exercices	6	4	Rockinger M. ; Luise Eisfeld	2 nd year
Risk Management	3	2	Wagner J.	2 nd year
*Risk Savvy (EPFL)	3	2	Hoffrage Ulrich	Management
Statistics and Econometrics II (+ exercices)	6	4	Staubli D.; Hüber M.	Economics

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