

## WORKSHOP

### Pitching myself for industry - My roadmap for success

02.02 and 21.02.2021 from **to be defined**

Room: **to be defined**

#### Description and objectives

Bridging the gap from academia to industry requires adapting our frame of mind, our discourse and our posture to a new and sometimes unfamiliar audience. We will together build your road map for change from academia to industry exploring your CV, your letter of motivation and your “pitch”.

In this two-day experiential workshop, we will together build your road map for change from academia to industry and work together on your “pitch”, your CV and your letter of motivation.

#### Methods

This interactive workshop will focus on experiential learning and will provide you with:

- Clarity on what is important to you and what changes you'd like to make
- An individualised road map on how to go about this change
- Tips and advice on how to hone your pitch
- A safe forum for networking with peers with a common vision.

#### Preparation

Please come to Day 1 of “**Pitching myself for industry - my road map for success**” with

- an advertisement for a position which genuinely interests you
- your resumé adapted to this position
- your Letter of Motivation for this position

To help you on your way, here's a fabulous resource provided by the University of Chicago:

[https://grad.uchicago.edu/wp-content/uploads/2018/03/Resumes-and-Cover-Letters-IME-Jan-2017\\_0.pdf](https://grad.uchicago.edu/wp-content/uploads/2018/03/Resumes-and-Cover-Letters-IME-Jan-2017_0.pdf)

#### Trainer

Romaine Johnstone, certified executive coach, facilitator, and trainer.  
VP of the Professional Women's Network PWN Paris.

#### Language

The workshop will be given in English. Participants can speak in French or English as preferred.